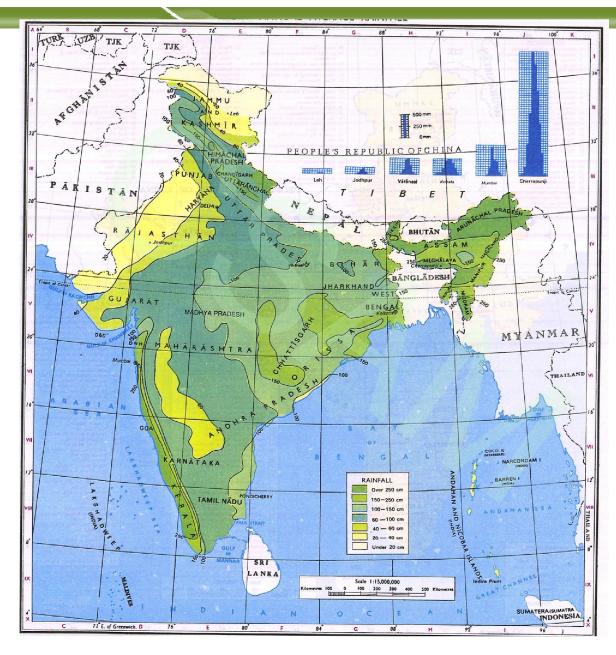




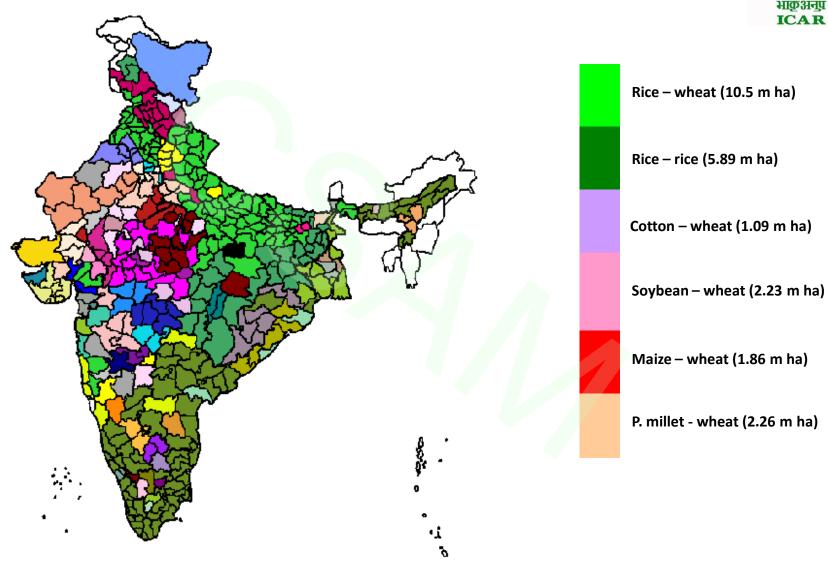
# Average Annual Rainfall Map of India





# **Major Cropping Systems in India**





# **Indian Agriculture**



- Net sown area: 140 million ha (42.6%)
- " Agricultural workers 263 million
- " Employs about 55% of the work force
- Provides livelihood to about 60% of the population
- Contributes 14% to the Gross Domestic Product (GDP)
- " Yearly production
  - Food grains 259 million tonne (2012-13)
  - Fruits 76 million tonne (2011-12)
  - Vegetables 156 million tonne (2011-12)
- No. of land holdings 138 million

# **Indian Agriculture**



- Small fragmented land holdings, hill agriculture and shifting cultivation
- 15% farms are semi-medium (2-4 ha), medium (4-10 ha) and large (more than 10 ha) sizes
- 85% are small and marginal (< 2 ha)</p>

# Approach to mechanization of Indian agriculture

- Improved equipment and
- > Enhanced farm power supply

Maintain a socially desirable mix of human labour, draught animal power and mechanical power

# Population Dynamics of Indian Agricultural Workers (No. in million)



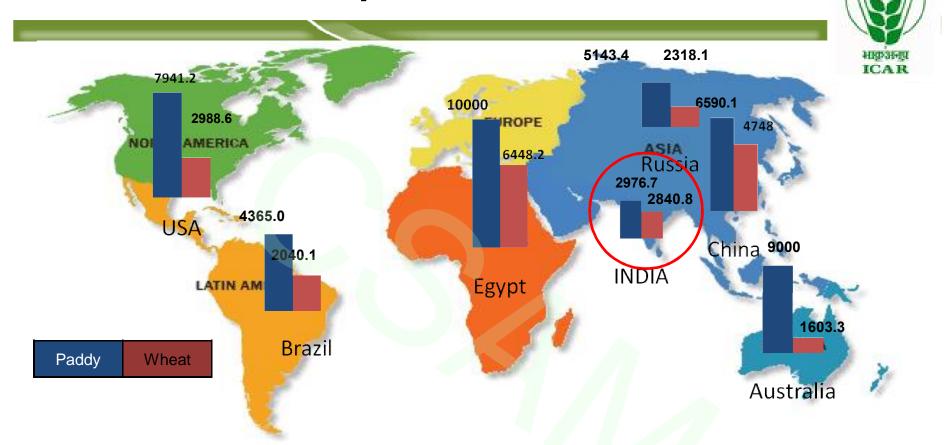
Particulars	2001	2011	2020
Country population	1029	1211	1323
No. of workers as % of population	39	39.8	42.8
Total no. of workers	402	482	566
% of agricultural workers to total workers	58.2	54.6	40.6
No. of agricultural workers	234	263	230
% of females in agril. work force	39	37.2	45.0
No. of male agricultural workers	143	165.7	126.5
No. of female agricultural workers	91	97.31	103.5

# Global Ranking of India in Farm Production and Productivity



Crop	Production Rank	Production in 2011 (million t)	Productivity Rank
Paddy	$2^{\rm nd}$	157.90	30 <sup>th</sup>
Wheat	2 <sup>nd</sup>	86.87	$22^{\rm nd}$
Maize	6 <sup>th</sup>	21.76	35 <sup>th</sup>
Groundnut	2 <sup>nd</sup>	6.96	40 <sup>th</sup>
Rapeseeds	$3^{rd}$	8.18	$28^{th}$
Pulses	1 st	0.70	44 <sup>th</sup>
Soybean	5 <sup>th</sup>	12.21	44 <sup>th</sup>
Potato	$2^{\text{th}}$	42.34	26 <sup>th</sup>
Sugarcane	$2^{nd}$	342.38	9 <sup>th</sup>
Fruits	$2^{nd}$	76.40	_
Vegetables	2 <sup>nd</sup>	155.90	_

# **Crop Scenario**



# India very low on

**Productivity** 

Yield of principal crops in developed nations is much higher than other developing nations, one of the reason being less adoption of automation

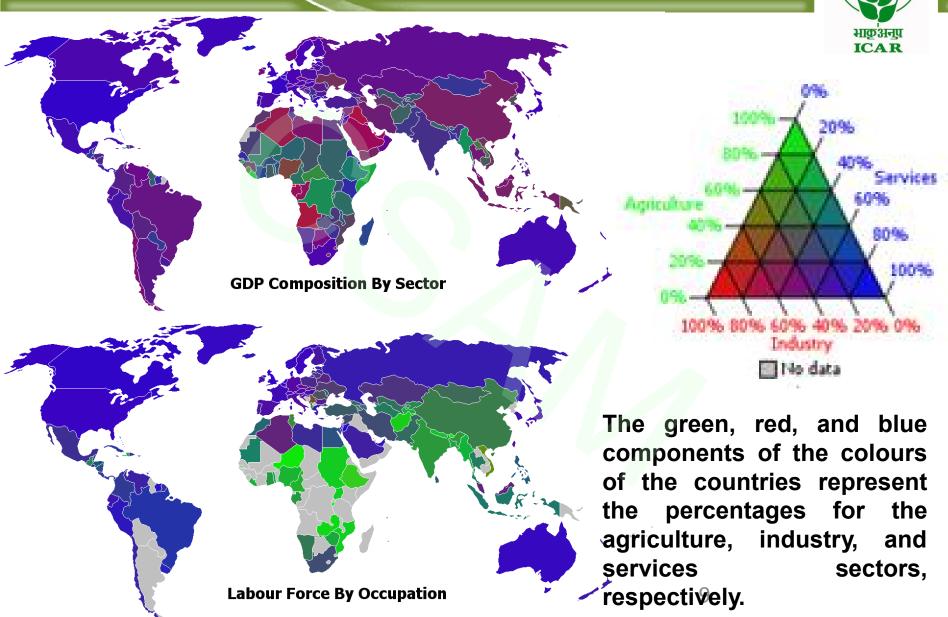
Source: FAOSTAT

<sup>\*</sup> Figures represents Yield of major crops during 2009

<sup>\*\*</sup> Yield is defined as kg/ha

#### Mechanization - Precursor of Development





# **Indian Agriculture**



(1.0 mil)

Medium 4-10 ha

(5.9 mil)

Semi medium 2-4 ha

(13.8 mil)

Small 1 -2 ha

( 24.7 mil)

Marginal < 1 ha

(92.4 mil)

**Highest arable land -** 47% of total land against Avg. 11% in the world

**Round the year cultivation -** 20 Agroclimatic regions and 46 soil types suited for round the year cultivation

**Ranks first** in production of Pulses, Sorghum, Jute and allied fibers

**Second largest producer** of Wheat, Rice, Groundnut, Tea, Fruits and Vegetables, Sugarcane

**Third largest producer** of Mustard, Potatoes, Cotton lint, etc.

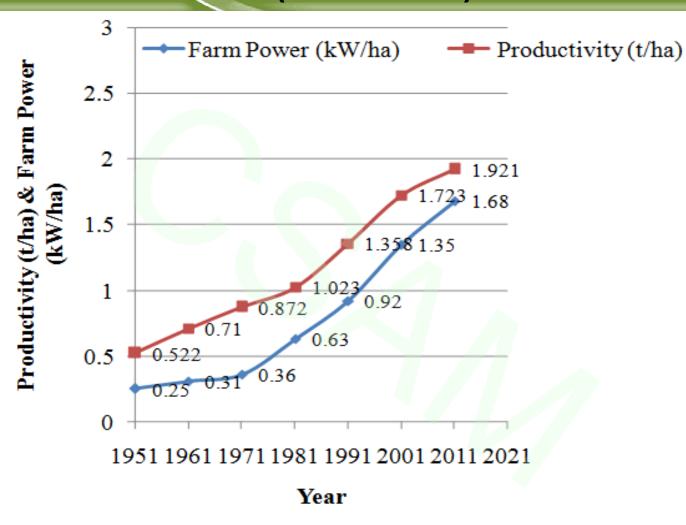
**137.8 million cultivators,** over 5.0% own > 4 ha. Avg farm land size <2 ha,

#### Average land holding and no. of farmers

Bottom of Pyramid Country; Affordability, Equipment size are key to success. Emerging - Cooperative ownership model/custom hiring, use of high end equipment

# Farm Power Availability and Productivity of Food Grains in India (1951-2011)

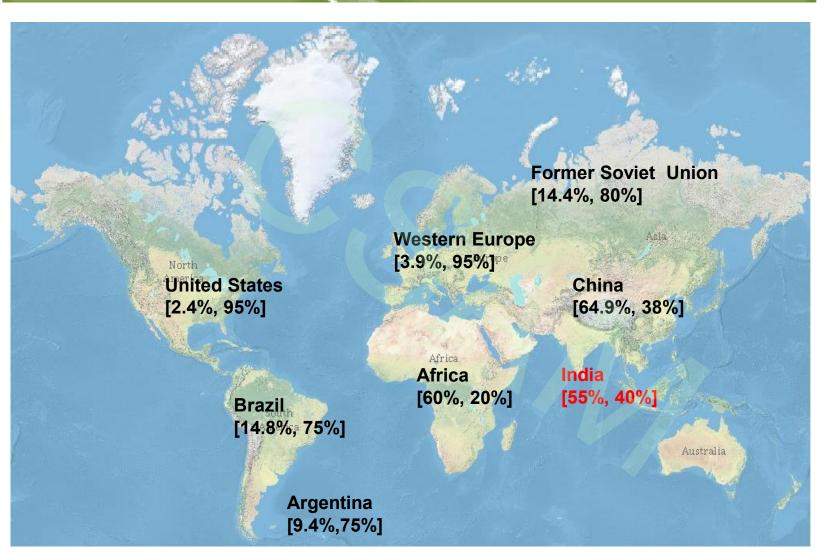




Agricultural productivity has a positive correlation with farm power availability

# Population Engaged in Agriculture Vis-a-vis Level of Farm Mechanization



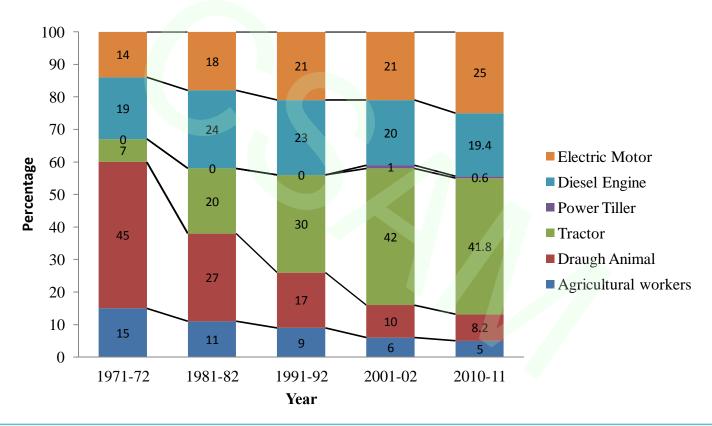


Higher share of labour (55%) with lesser contribution to farm mechanisation (40%) in India makes farming less remunerative and leads to farmers' poverty

# Power Availability Trend....

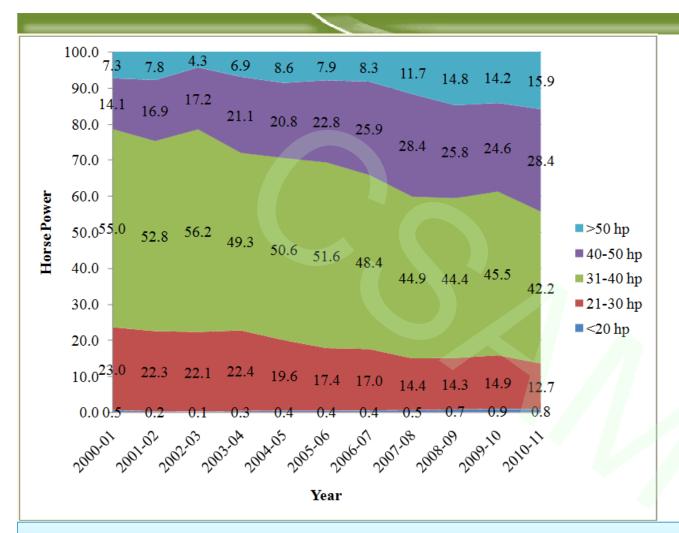


The changing face of technology is leading to increase in mechanisation and this trend is expected to continue in near future



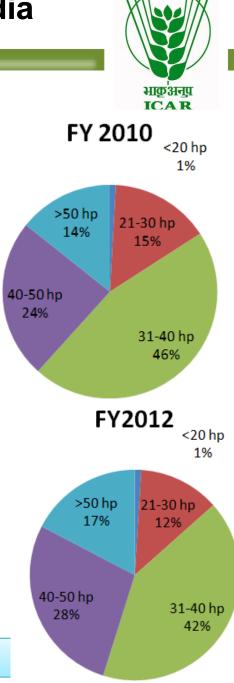
Share of agricultural worker & draught animals came down from 60.5% in 1971-72 to 13.2% in 2010-11

#### **Power-wise Trend in Sale of Tractors in India**



Huge opportunity at entry level, virgin sub 15 hp segment replacing bullock

Sales to witness polarization towards high- and low-power segments



#### **AGRICULTURE SCENARIO IN INDIA**



- Poor utilisation efficiency of critical inputs like water, seeds, fertilizers, chemicals and energy
- Benefits of engineering R&D not reaching the farmers expeditiously
- Very high post harvest losses in grains and perishables
- Only 10% of produce is processed in the country as against 40-60% in other South Asian countries
- Very low value-addition in production catchments
- **❖ Nutritional insecurity of rural population.**

#### **SCENARIO**



#### Declining profitability in agriculture is due to:

- High cost of production and low levels of productivity
- Subsistence farming rather than professional enterprise
- Low returns to farmers
- Low levels of by-product utilisation



#### **Strengths**

- Large infrastructure of over 20,000 manufacturers in small scale industry
- Vast network of academic and R&D institutions including AICRPs under NARS for human resource development, R&D and extension
- Trained manpower for R&D in agricultural engineering
- Over 100 cooperating centers of AICRPs is the area of agricultural engineering
- Computer Aided Design adopted by the institutes for high pace of R&D.



#### Weaknesses

- Unreliable after sales service of agricultural equipment
- Poor TOT for agricultural engineering technologies through state departments
- Poor liaison with industries for R&D and commercialization
- Non effective feedback system
- Absence of non-land economic activities
- Non systematic marketing of agricultural equipment.



#### **Opportunities**

- Entrepreneurship development for custom hiring of farm machinery and agro-processing equipment
- Post harvest loss reduction and value addition at the production catchments through rural level agroprocessing centers
- Establishment of value chain for commercial supply, transport and marketing of agricultural produce
- Opportunity to increase in irrigated area by introducing micro-irrigation
- Reducing yield gaps and increasing productivity through precision farming technologies.



#### **Threats**

- Low profitability in agricultural enterprises due to subsistence farming
- Migration of farmers from agriculture
- Fragmentation and continuous reduction of operational holdings
- Slow pace of R&D and commercialization
- Inadequate infrastructure back up for after sales support for farming equipment
- Renewable energy technology still subsidy dependent.



# Strategies for Mechanization of Indian Agriculture



- Design, development and commercialisation of farm implements and machinery for mechanisation of
  - conservation agriculture
  - high capacity energy efficient machines for custom hiring
  - spraying of tall tree
  - cotton picking
  - sugarcane harvesting
  - horticultural crops
  - hill area agriculture
  - nursery raising under covered cultivation



- Design, development and commercialisation of farm implements and machinery for mechanisation of
  - root crops harvesting
  - feed and fodder production
  - seed spices crops
  - dryland agriculture
  - oilseeds and pulses
- Development of machinery for adoption of precision farming for improved input use efficiency of seed, fertiliser and chemical.



- Development/adoption of manually guided power operated equipment for hilly terrains
- Farm machinery management for efficient and optimum utilisation of available agricultural machinery
- Streamlining of testing procedure, training of engineers and conducting testing of farm equipment for standardisation and quality control in farm equipment manufacturing
- Development of package of farm equipment for major cropping systems for different states
- Multiplication of R&D products at Prototype Manufacturing Workshops (PMWs) for multi-location trials.



- Establishment of Farm Machinery Bank for machines being manufactured elsewhere in the country and supply to users/farmers
- Conducting prototype feasibility testing and front line demonstration of improved farm implements and machinery in different regions to bridge mechanisation gap and to obtain feedback for design refinements.
- Promoting custom hiring services through entrepreneurship for use of high capacity farm equipment to ensure timeliness of operation and reduction in cost of operation.



- Increase in average supply of power to agriculture from about 1.7 kW/ha in 2010 to 2.5 kW/ha by 2025.
- Consolidation of widely fragmented and scattered land holdings in many parts of the country
- Mechanization for all categories of farmers and to all regions of the country especially the rainfed areas.
- Increase interaction among farmers, R&D workers, departments of agriculture and industry to have access to the latest equipment and technology.

# **National Mission on Farm Mechanization**



- ➤ Increasing the reach of farm mechanization to small and R marginal farmers and to the regions where availability of farm power is low
- Offsetting adverse 'economies of scale' and 'higher cost of ownership' of high value farm equipment by promoting 'Custom Hiring Centre' for agricultural machinery
- ➤ Passing the benefit of hi-tech, high value and hi-productive agricultural machinery to farmers through creating hubs for such farm equipment.
- Promoting farm mechanization by creating awareness among stakeholders through demonstration and capacity building activities
- Ensuring quality control of newly developed agricultural machinery and equipment through performance evaluation and certifying them at designated testing centers located all over the country.

# Sub-mission on Agricultural Mechanization during 12<sup>th</sup> Five Year Plan



S. No.	Components
1	Promotion & strengthening of agricultural mechanisation through training, testing and demonstration
2	Post harvest technology and management
3	Financial assistance or procurement subsidy for selected agriculture machinery and equipment
4	Establishment of farm machinery banks for custom hiring by small and marginal farmers
5	Establishing hi-tech and high productive equipment hub for custom hiring
6	Enhancing farm productivity at village level by introducing appropriate farm mechanization in selected villages
7	Creating ownership of appropriate farm equipment among small and marginal farmers in the eastern/north eastern regions

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#### **Conclusions**



- Future farm mechanization through mechanical sources of power
- R&D in farm mechanization through Public Private Partnership mode
- Equipment/technology for increasing input use efficiency
- Machines suitable for custom hiring high capacity and high labour productivity
- Quality manufacturing and after sales support for reliability of farm machinery.

#### **Conclusions**



- Mechanization of horticulture and hill agriculture
- Mechanization of sugarcane harvesting and cotton picking
- Centralized nursery raising for horticultural crops and rice
- Covered cultivation
- Adoption of conservation agriculture and precision farming
- Consideration of ergonomics and safety in farm equipment/machinery design
- Contract farming
- Farm machinery bank





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